



प्रधान मंत्री

Prime Minister

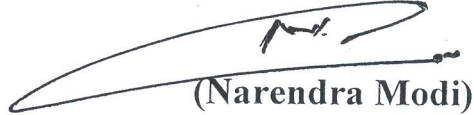
MESSAGE

I am happy to learn that The World Forum for Ethics in Business is organising a 'World Summit on Ethics in Sports' on 19 September, 2014 at FIFA Headquarters, Zurich, Switzerland.

The goodness of the human being is the backbone of every social, political, or commercial system. The sense of goodness is essential in every endeavour of life whether it is nation building, business, sports or philanthropy.

I hope that the Summit will be successful in disseminating the importance of ethics to the participants and the world at large.

I wish the event all success.



(Narendra Modi)

New Delhi
13 September, 2014

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